

Dave's MAMyths address 2015:

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Welcome everybody to the March Against Myths!

So I would like to contextualize why we are here today. Protest is a way to give voice to a disenfranchised group. Today we look over there and see a bunch of people who are obviously passionate. Those are not bad people, those are people who have been victimized by myths. In a way those people are heroes because they are desperately fighting back against a perceived threat.

And we are here today because we feel the same way but for one difference, we know the truth. So we must channel our sense of injustice towards the myths and not the people. If we get any antagonism today we must accept it with grace and compassion towards our fellow human. This is important, it makes all the difference.

A few examples came up this week.

A big one I'll let Kavin tell you about (Nanaimo). **But a simpler story is how a person on Facebook shared our event. She got a nasty comment and responded something to the effect as:**

**"Well, we met at a [grocery store] awhile ago when I was with [BLANK], I am her nanny and I love your great-granddaughter very much! I hope that we can be pleasant with each other at her birthday on Sunday"**

It's this honest approach that will melt hearts to win minds. We must meet their antagonism with kindness because we have the truth on our side and they are not bad, just misinformed. So we should cooperate with them to fix that and not fight against them personally.

But for too long these anti-GMO myths have perpetuated unchecked. They do so because few rise up to challenge them. But that changes today! Be loud, be proud because we march against the myths FOR the people, not against the people. ARE YOU READY MARCH AGAINST MYTHS?!

Thank you, now let me introduce to you our co-founder, Kavin Senapathy...